Name: Emily Roberts

Profile Summary:

Creative Social Media Manager with expertise in developing social campaigns, increasing brand awareness, and engaging online audiences.

Technical Skills:

- Social Media Platforms (Facebook, Instagram, Twitter, LinkedIn)

- Content Creation, Copywriting

- Analytics (Google Analytics, Hootsuite)

- Community Management

Work Experience:

- Social Media Manager, BrandBoost (2018-Present)

- Boosted followers across all platforms by 60% in one year

- Led a campaign that went viral, generating 10 million impressions

- Social Media Specialist, ClickCreative (2015-2018)

- Managed content calendars and daily posting schedules

- Coordinated with design teams to create engaging visual content

Education:

- B.A. in Marketing, University of Michigan (2014)

Contact Information:

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